

Brochure Advertising Rate Card

Number 8, High Street, Pershore, WR10 1BG

www.number8.org



The Brochure

- 4 brochures produced each year (quarterly)
- 10,000 brochures printed each quarter (36,000 annual print run)
- full colour
- A5, printed booklet
- high quality design and print

Distribution

Direct Mail

- 3,000 (approx)
- All customers are mailed a new brochure quarterly

General Distribution

- Through the venue
- Via the Scene Direct Publicity print distribution service to leaflet racks in venues, hotels, rail stations, etc (countywide)
- Hand delivery to selected shops, Tourist Information Centres, hotels, pubs, restaurants, dentists, doctors, etc in Pershore and surrounding villages and throughout the county

Online

- Brochure available for download online at www.number8.org
- Inclusion of advertiser related news story or event in one edition of The Loop e-bulletin free with each advert (advertiser to supply details). Sent to 4000 subscribers.

Advertising Costs

- 1 x half page advertisement £140 + VAT
- 1 x full page £260 + VAT
- 4 x full page advert @ discounted rate of £1000 + VAT per annum
- Payment is required up front as a single payment or in instalments
- Full colour

Format

- Adverts must be supplied in print digital format as a JPEG or PDF
- Adverts must be portrait shape, 210 mm high by 147mm wide plus a bleed of 5mm with a resolution of 300 dpi

Optional Extra

- Adverts can be designed for you on supply of artwork @ £30 + VAT, minor amendments throughout the year will be made free of charge.

For further details contact:

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